

The logo features a stylized red chicken head in profile, facing right, with a yellow beak and a red comb. To the right of the chicken's head is a stylized flame in shades of yellow and orange. The word "Blazin'" is written in a red, cursive script font above the chicken's head. The word "Chooks" is written in a large, red, cursive script font below the chicken's head. Below "Chooks" is the text "FILIPINO CHARCOAL CHICKEN" in a smaller, yellow, sans-serif font.

*Blazin'*  
*Chooks*  
FILIPINO CHARCOAL CHICKEN